

Douglas County

Estimated Economic Impact of Agriculture, Food, and Food Processing Sectors

6/26/2017

Using the most recent IMPLAN data available (2015) adjusted for 2017, 24 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Douglas County economy.¹

These 24 sectors have a total direct output of approximately **\$399.1 million** and support **1,783.0 jobs** in Douglas County. Running the model for all 24 sectors simultaneously produces the following results:

Agriculture, Food, and Food Processing Sector Contribution to Overall Douglas County Economy						
Impact Type ²	Employment	% Employment	Total Value Added ³	Total Value Added % of Gross Regional Product ⁴	Output ⁵	Output % of Gross Regional Product
Direct Effect	1,783.0	2.44%	\$98,253,088	2.12%	\$399,067,153	8.60%
Indirect Effect	415.6	0.57%	\$28,898,353	0.62%	\$59,807,243	1.29%
Induced Effect	334.8	0.46%	\$21,122,519	0.46%	\$38,414,241	0.83%
Total Effect	2,533.4	3.47%	\$148,273,959	3.20%	\$497,288,637	10.72%

As shown in the above table, agriculture, food, and food processing sectors support **2,533.4 jobs**, or **3.47%** of the entire workforce in the county. These sectors provide a total economic contribution of approximately **\$497.3 million**, roughly **10.72% of the economy**.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 24 agriculture, food, and food processing sectors is approximately **\$148.3 million**, or **3.20% of the GRP**. This indicates that personal income, business income, and taxes generated by these sectors account for **3.20% of the total economy**.

The following tables document the overall summary numbers of the model, top industries affected by employment and output, and a listing of all industries that were analyzed.

¹ Article on building a contribution analysis in IMPLAN that avoids double counting:

http://www.implan.com/index.php?option=com_content&view=article&id=660%3A660&catid=253%3AKB33&Itemid=70

² Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

³ Value added = labor income + indirect business taxes + other property type income.

⁴ GRP = final demand of households + governments expenditures + capital + exports - imports - institutional sales.

⁵ Output = intermediate inputs + value added.

In the top ten agriculture, food, and food processing sectors by employment, the beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming sector is the top employer with **442.0 employees**. This table also shows the amount of jobs that are created by the agriculture industry in Douglas County.

Top Ten Agriculture, Food, and Food Processing Sectors by Employment		
Sector	Total Employment	Total Output
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	442.0	\$21,205,894
Landscape and horticultural services	372.8	\$19,705,157
All other crop farming	209.6	\$6,556,350
Veterinary services	167.6	\$16,238,978
Dog and cat food manufacturing	149.0	\$217,878,985
Bread and bakery product, except frozen, manufacturing	101.8	\$11,397,097
Wholesale trade	96.7	\$16,666,132
Grain farming	73.7	\$11,253,847
Roasted nuts and peanut butter manufacturing	45.4	\$30,582,626
Full-service restaurants	39.2	\$1,759,441

The dog and cat food manufacturing sector directly contributes approximately **\$217.9 million** to the Douglas County economy. The table below also shows the amount of revenue that is generated in other industries by having a strong agriculture industry.

Top Ten Agriculture, Food, and Food Processing Sectors by Output		
Sector	Total Employment	Total Output
Dog and cat food manufacturing	149.0	\$217,878,985
Roasted nuts and peanut butter manufacturing	45.4	\$30,582,626
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	442.0	\$21,205,894
Landscape and horticultural services	372.8	\$19,705,157
Wholesale trade	96.7	\$16,666,132
Veterinary services	167.6	\$16,238,978
Farm machinery and equipment manufacturing	24.0	\$14,088,023
Oilseed farming	27.7	\$12,574,670
Bread and bakery product, except frozen, manufacturing	101.8	\$11,397,097
Grain farming	73.7	\$11,253,847

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture, food, and food processing sector and the output they contributed to the Douglas County economy.

All Agriculture, Food, and Food Processing Sectors		
Sector	Total Employment	Total Output
Oilseed farming	27.7	\$12,574,669.84
Grain farming	73.7	\$11,253,847.12
Vegetable and melon farming	2.6	\$364,610.02
Fruit farming	21.1	\$1,318,512.08
Tree nut farming	0.2	\$21,329.47
Greenhouse, nursery, and floriculture production	20.6	\$2,151,637.08
All other crop farming	209.6	\$6,556,350.23
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	442.0	\$21,205,892.56
Dairy cattle and milk production	5.2	\$1,253,336.79
Poultry and egg production	7.8	\$3,673,813.82
Animal production, except cattle and poultry and eggs	28.4	\$1,638,560.89
Commercial logging	1.5	\$57,380.21
Commercial hunting and trapping	15.9	\$981,878.28
Dog and cat food manufacturing	149.0	\$217,878,982.54
Frozen specialties manufacturing	26.4	\$9,905,240.06
Dehydrated food products manufacturing	14.4	\$7,009,274.48
Bread and bakery product, except frozen, manufacturing	101.8	\$11,397,096.63
Frozen cakes and other pastries manufacturing	5.9	\$886,943.76
Cookie and cracker manufacturing	13.8	\$4,019,259.45
Roasted nuts and peanut butter manufacturing	45.4	\$30,582,624.44
Breweries	5.6	\$4,303,749.56
Farm machinery and equipment manufacturing	24.0	\$14,088,023.19
Veterinary services	167.6	\$16,238,977.43
Landscape and horticultural services	372.8	\$19,705,156.33

All 105 counties in Kansas have an IMPLAN model and an agriculture, food, and food processing contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Douglas County, the retail sector was omitted.